

Parfait®

Select Styles to K cup

SPRING / SUMMER 2015
(PRINTEMPS / ÉTÉ 2015)





ELENA / P5072 - Unlined Wire Bra & P5075 - Hipster (Raspberry)



TESS / P5022 Unlined Wire Bra & P5025 Hipster (Ivory)

ELISSA / P5012 Unlined Wire bralette & P5013 Bikini (Pearl White)





CAROLE / 3102 Unlined Wire Bra & 3103 Bikini (Lollipop Red)

ABOUT...
Parfait[®]

Leading full bust lingerie brand Parfait releases a collection for SS15 that packs a punch. Coquettish, punchy hues are seen throughout four new collections along with recolors of best-sellers, ranging from French Blue to Raspberry to a bold pink Spring Print. Available in a size range of 28D – 40K (dependent on style), the collection will begin hitting retailers nationwide January 2015, at a price point of \$14.00 - \$69.00.

Leading the new collections is Elena, offering a Contour Underwire Bra, Unlined Wire Bra, Bikini and Hipster in bright French Blue and Raspberry. Ruching, eyelet lace overlay and bow embellishments complete the flirty yet sophisticated look. Elissa offers an Unlined Wire Bralette, Strapless Contour Underwire Bra and Bikini in Pearl White, while Leigh presents an Unlined Wire Bra and Hipster in Cream Pink. Rounding out the new collections is Tess, offering a bridal-inspired Contour Underwire Bra, Unlined Wire Bra, Bikini and Hipster in Ivory.

In existing collections Carole returns with two new colorways, a soft hued Desert Flower and bright Lollipop Red. Basics best-seller Jeanie recolors in Ibis Rose, and Delphine adds a bright pink Spring Floral Print. In a good case of the blues – Casey offers a new Blue colorway while cult favorite Charlotte unveils new Icy Blue/Black.

Dedicated to fit and innovative styling, Parfait collections are designed in both fit and silhouette to beautifully embrace and enhance (not bury and conceal!) the full bustline. The Parfait woman is independent and confident, fashion forward and discerning. She pays utmost attention to fit in her lingerie and wishes for stylish, comfortable, quality pieces at an accessible price point. Now the full bust woman can easily (and affordably) add confidence and style to her lingerie wardrobe just by “whipping up a little bit of Parfait”!

A press & celebrity fave, Parfait collections have been worn by top actresses & performers around the world, including Sofia Vergara, Gabrielle Union, Alicia Silverstone, British soul singer Lianne La Havas, UK reality stars Billie and Sam Faiers of TOWIE (The Only Way is Essex) and more. Shot in a Parfait bra on the cover of Allure magazine September 2012, Vergara is quoted saying: “When I find a bra that works for me...” Parfait collections are available at retailers and e-retailers nationwide and throughout the globe.

WWW.PARFAITBYAFFINITAS.COM

WWW.AFFINITASINTIMATES.COM



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Elena

85% Nylon / 15% Spandex
(85% Nylon / 15% Elasthane)



Raspberry



French Blue

P5072 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

P5075 - HIPSTER

(SHORTY)

SIZE: S-XXL



P5072
P5075



P5072
P5075

Elissa

84% Nylon / 16% Spandex
(84% Nylon / 16% Elasthanne)



Pearl White



P5011
CONTOUR UNDERWIRE BRA
(STRAPLESS)
Multi-Way

P5012 - UNLINED WIRE BRALETTE
(SOUTIEN-GORGE À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

P5018 - UNLINED WIRE BABYDOLL
(NUISSETTE À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

P5014 - BRAZILIAN THONG
(TANGA BRÉSILIENNE)
SIZE: S-XXL

**P5011 - CONTOUR UNDERWIRE
BRA**
(SOUTIEN-GORGE REMBOURRÉ BONNETS
CONTOUR)
SIZE: 30-40 D, DD, E, F, FF, G

P5013 - BIKINI
(SLIP)
SIZE: S-XXL



P5018



P5011
P5013



P5012
P5013



P5011
P5014

Leigh

85% Nylon / 15% Spandex
(85% Nylon / 15% Elasthane)



Cream Pink

P5052 - UNLINED WIRE BRA
(SOUTIEN-GORGE À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

P5055 - HIPSTER
(SHORTY)
SIZE: S-XXL

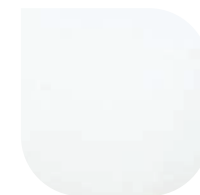
P5052
P5055



P5052
P5055

Tess

95% Modal / 5% Spandex
(95% Modal / 5% Elasthanne)



Ivory



P5021
P5023



P5022
P5025

P5021 - CONTOUR UNDERWIRE BRA

(SOUTIEN-GORGE REMBOURRÉ BONNETS
CONTOUR)

SIZE: 30-40 D, DD, E, F, FF, G

P5022 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

P5023 - BIKINI

(SLIP)

SIZE: S-XXL

P5025 - HIPSTER

(SHORTY)

SIZE: S-XXL





NEW COLORWAY

Alexis

86% Nylon / 14% Spandex
(86% Nylon / 14% Elasthane)



Black



Ivory

8601 - MOLDED PADDED BRA
(SOUTIEN-GORGE REMBOURRÉ MOULÉ)
SIZE: 30-40 D, DD, E, F, FF, G



8608



8601 / 865



8601 / 8651

865 - BIKINI
(SLIP)
SIZE: XS-XXL

8651 - HIGHWAIST BRIEF
(CULOTTE TAILLE HAUTE)
SIZE: XS-XXL

8608 - BABYDOLL
(NUISETTE)
SIZE: 30-40 D, DD, E, F, FF, G, GG, H, HH, J, JJ, K



8608



8601 / 865



8601 / 8651

Camilla

100% Nylon
(100% Nylon)



2302 / 2303



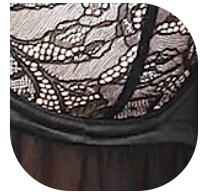
2301 / 2305



2309



Ivory/Latte



Black/Beige

2301 - CONTOUR BRA

(SOUTIEN-GORGE REMBOURRÉ À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

2302 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

2303 - BIKINI

(SLIP)

SIZE: XS-XXL

2305 - HIPSTER

(SHORTY)

SIZE: XS-XXL

2309 - PADDED CHEMISE

(NUISSETTE AVEC SOUTIEN-GORGE REMBOURRÉ À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G



2309



2302 / 2305



2301 / 2303

Carole

84% Nylon / 16% Spandex
(84% Nylon / 16% Elasthanne)



Desert Flower



Lollipop Red

(NEW COLORS)



Imperial Purple



Black



3102 / 3103

3101 / 3105

3101 / 3103

3102 / 3105

3101 - PADDED BRA

(SOUTIEN-GORGE REMBOURRÉ À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

3102 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

3103 - BIKINI

(SLIP)

SIZE: XS-XXL

3105 - HIPSTER

(SHORTY)

SIZE: S-XXL



3102 / 3105

3101 / 3103

3101 / 3103

3102 / 3105



3101
3103



3102
3105



3102
3103



3101
3105

Casey

85% Nylon / 15% Spandex
(85% Nylon / 15% Elasthane)



Black



European Nude



Fuchsia Rose



Black/Rose Print



Blue
(NEW COLOR)



2802 / 2803



2801 / 2804



2801 / 2805

2801 - PLUNGE MOLDED BRA

(SOUTIEN-GORGE PLONGEANT REMBOURRÉ)

SIZE: 30-40 D, DD, E, F, FF, G

2802 - UNLINED WIRE BRA "NEW STYLE"

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

2804 - THONG "NEW STYLE"

(STRING)

SIZE: XS-XXL

2803 - BRIEF "NEW STYLE"

(SLIP)

SIZE: XS-XXL

2805 - BOYSHORT

(SHORTY)

SIZE: XS-XXL



2801 / 2805



2802 / 2804



2801 / 2803



2801 / 2805



BACK



2801 / 2805



BACK

LACE
DETAIL



Casey

85% Nylon / 15% Spandex
(85% Nylon / 15% Elasthanne)



Black



European Nude



Fuchsia Rose



Black/Rose Print



Blue
(NEW COLOR)

2801 - PLUNGE MOLDED BRA
(SOUTIEN-GORGE PLONGEANT REMBOURRÉ)
SIZE: 30-40 D, DD, E, F, FF, G

2802 - UNLINED WIRE BRA "NEW STYLE"
(SOUTIEN-GORGE À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

2804 - THONG "NEW STYLE"
(STRING)
SIZE: XS-XXL

2803 - BRIEF "NEW STYLE"
(SLIP)
SIZE: XS-XXL

2805 - BOYSHORT
(SHORTY)
SIZE: S-XXL

(New Color)



2801 / 2805



2801 / 2804



2802 / 2803

LACE
DETAIL





2801
2805



2801
2804



2802
2803

Celine

80% Polyester / 20% Spandex
(80% Polyester / 20% Elasthanne)



Black/White

7301 - PADDED BRA

(SOUTIEN-GORGE REMBOURRÉ À
ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

7302 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

7304 - THONG

(STRING)

SIZE: XS-XXL

7305 - HIPSTER

(SHORTY)

SIZE: XS-XXL

7306 - UNLINED UNDERWIRE CAMISOLE

(CARACO À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G



7301 / 7304



7306



7302 / 7305

LACE
DETAIL



Charlotte

95% Polyester / 5% Spandex
(95% Polyester / 5% Elasthane)



6931 / 6905



6901 / 6917



6901 / 6917



6931 / 6905



Icy Blue/Black
(NEW COLOR)



Dusty Rose/Black



Purple Wine/Black



Red/Black



6901 / 6905



6931 / 6917

6901 - PADDED BRA

(SOUTIEN-GORGE REMBOURRÉ À ARMATURES)
SIZE: 28-40 D, DD, E, F, FF, G, GG, H, HH, J, JJ, K

6931 - BALCONET BRA

(SOUTIEN-GORGE BALCONNET)
SIZE: 30-40 D, DD, E, F, FF, G

6917 - HIGHWAIST BRIEF

(CULOTTE TAILLE HAUTE)
SIZE: XS-XXL

6905 - BIKINI

(SLIP)
SIZE: XS-XXL

Charlotte

95% Polyester / 5% Spandex
(95% Polyester / 5% Elasthanne)



Icy Blue/Black
(NEW COLOR)

Dusty Rose/Black



Purple Wine/Black

Red/Black



6931 / 6905



6901 / 6917

6901 - PADDED BRA

(SOUTIEN-GORGE REMBOURRÉ À ARMATURES)

SIZE: 28-40 D, DD, E, F, FF, G, GG, H, HH, J, JJ, K

6931 - BALCONET BRA

(SOUTIEN-GORGE BALCONNET)

SIZE: 30-40 D, DD, E, F, FF, G

6917 - HIGHWAIST BRIEF

(CULOTTE TAILLE HAUTE)

SIZE: XS-XXL

6905 - BIKINI

(SLIP)

SIZE: XS-XXL

(New Color)



6901 / 6917



6901 / 6905



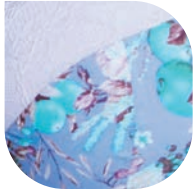
6901
6917



6901
6905

Delphine

84% Polyester / 16% Spandex
(84% Polyester / 16% Elasthanne)



Autumn Print



Spring Print
(NEW COLOR)



4121 / 4105



4102 / 4103

4121 - HALF PADDED BRA
(SOUTIEN-GORGE DEMI-REMBOURRÉ)
SIZE: 30-40 D, DD, E, F, FF, G

4102 - UNLINED WIRE BRA
(SOUTIEN-GORGE À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

4103 - BRIEF
(SLIP)
SIZE: XS-XXL

4105 - HIPSTER
(SHORTY)
SIZE: XS-XXL



(New Color)

4121 / 4105



4121
4105

Danielle

95% Polyester / 5% Spandex
(95% Polyester / 5% Elasthanne)



Dusty Rose



Imperial Purple/
Grey Lilac



Peacock Blue/
Black



8517 / 8551



8501 / 8505



8501 / 8551



8517 / 8505

8501 - CONTOUR BRA

(SOUTIEN-GORGE REMBOURRÉ BONNETS
CONTOUR)

SIZE: 30-40 D, DD, E, F, FF, G

8517 - UNLINED BRALETTE

(BUSTIER COURT REMBOURRÉ À
ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

8505 - SHORTIE

(SHORTY)

SIZE: XS-XXL

8551 - HIGHWAIST BRIEF

(CULOTTE TAILLE HAUTE)

SIZE: XS-XXL



8517 / 8551



8501 / 8505



SPLIT STRAP FOR EVERY
COLOR!

Eva

80% Nylon / 20% Spandex
(80% Nylon / 20% Elasthanne)



Geometric Lace



Scallop



Logo Bow



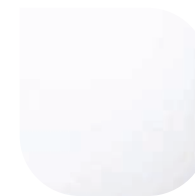
3216 / 3205



3202 / 3203



Cocoa



Ivory



3216 / 3203



3202 / 3205



Geometric Lace



Scallop



Logo Bow

3216 - T-SHIRT PADDED BRA
(SOUTIEN-GORGE T-SHIRT REMBOURRÉ À
ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

3202 - UNLINED WIRE BRA
(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

3203 - BIKINI
(SLIP)

SIZE: XS-XXL

3205 - HIPSTER
(SHORTY)

SIZE: XS-XXL

Jeanie

85% Nylon / 15% Spandex
(85% Nylon / 15% Elasthane)



European Nude



Navy Blue



Ibis Rose
(NEW COLOR)



Panther Print



Black

4801 - PLUNGE MOLDED BRA

(SOUTIEN-GORGE PLONGEANT REMBOURRÉ)

SIZE: 30-40 D, DD, E, F, FF, G

4804 - THONG

(STRING)

SIZE: XS-XXL

4805 - HIPSTER

(SHORTY)

SIZE: XS-XXL

4815 - STRAPLESS CONTOUR BRA ●●

(SANS BRETelles SOUTIEN-GORGE DECOUPE)

SIZE: 30-40 D, DD, E, F, FF, G

4807 - CONTOUR STRAPLESS BUSTIER ●●

(SANS BRETelles BUSTIER)

SIZE: 30-40 D, DD, E, F, FF, G

4815 STRAPLESS CONTOUR BRA ●● Multi-Way (Both Black & European Nude)



4815 / 4805



4815 / 4804



4807 / 4804



4801 / 4804



4815 / 4805



4807 / 4804



4815 / 4805



4815 / 4804



4807 / 4805



4801 / 4805



4815 / 4804



4807 / 4805

Jeanie

85% Nylon / 15% Spandex
(85% Nylon / 15% Elasthane)



European Nude



Navy Blue



Ibis Rose
(NEW COLOR)



Panther Print



Black



4801 / 4805



4801 / 4804



4801 / 4804



4801 / 4805

4801 - PLUNGE MOLDED BRA
(SOUTIEN-GORGE PLONGEANT REMBOURRÉ)
SIZE: 30-40 D, DD, E, F, FF, G

4804 - THONG
(STRING)
SIZE: XS-XXL

4805 - HIPSTER
(SHORTY)
SIZE: XS-XXL

(New Color)



4801 / 4805



4801
4805

Kitty

80% Nylon / 20% Spandex
(80% Nylon / 20% Elasthanne)



Black



Black/Red



2101 / 2141



2108



2102 / 2105

2101 - PADDED BRA

(SOUTIEN-GORGE REMBOURRÉ À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

2102 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

2141 - BRAZILIAN THONG

(TANGA BRÉSILIENNE)

SIZE: XS-XXL

2105 - HIPSTER

(SHORTY)

SIZE: XS-XXL

2108 - UNDERWIRE BABYDOLL

(NUISSETTE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G



2101 / 2105



2108



2102 / 2141

Leslie

82% Nylon / 18% Spandex
(82% Nylon / 18% Elasthanne)



Animal Print
Blue/Black



6512 / 6505



6501 / 6551

6512 - BALCONET BRA
(SOUTIEN-GORGE REMBOURRÉ MOULÉ
BALCONNET)
SIZE: 30-40 D, DD, E, F, FF, G

6501 - CONTOUR BRA
(SOUTIEN-GORGE REMBOURRÉ BONNETS
CONTOUR)
SIZE: 30-40 D, DD, E, F, FF, G

6505 - BOYSHORT
(SHORTY)
SIZE: XS-XXL

6551 - HIGHWAIST BRIEF
(CULOTTE TAILLE HAUTE)
SIZE: XS-XXL

Lola

78% Nylon / 14% Polyester / 8% Spandex
(78% Nylon / 14% Polyester / 8% Elasthane)



Pink/Black



White/Black



6412 / 6441



6407



6401 / 6405

6401 - BALCONET BRA
(SOUTIEN-GORGE REMBOURRÉ MOULÉ
BALCONNET)
SIZE: 30-40 D, DD, E, F, FF, G

6412 - HALF PADDED BRA
(SOUTIEN-GORGE DEMI-REMBOURRÉ)
SIZE: 30-40 D, DD, E, F, FF, G

6441 - BRAZILIAN THONG
(TANGA BRÉSILIENNE)
SIZE: XS-XXL

6405 - HIPSTER
(SHORTY)
SIZE: XS-XXL

6407 - BUSTIER
(BUSTIER REMBOURRÉ À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G



6401 / 6405



6412 / 6441



6407

Louisa

84% Polyester / 16% Spandex
(84% Polyester / 16% Elasthanne)



4202 / 4203



4222 / 4205



Poppy Blue/White



Tango Red/White

4222 - HALF PADDED BRA
(SOUTIEN-GORGE DEMI-REMBOURRÉ)
SIZE: 30-40 D, DD, E, F, FF, G



4202 / 4205



4222 / 4203

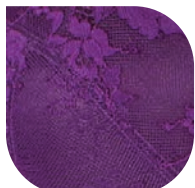
4202 - UNLINED WIRE BRA
(SOUTIEN-GORGE À ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

4203 - BRIEF
(SLIP)
SIZE: XS-XXL

4205 - HIPSTER
(SHORTY)
SIZE: XS-XXL

Nina

90% Nylon / 10% Spandex
(90% Nylon / 10% Elasthane)



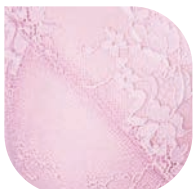
Imperial Purple



Skin Nude



Ivory



Cameo Pink



1301 / 1304



1302 / 1303



1301 / 1304



1302 / 1303

1301 - PLUNGE PADDED BRA

(SOUTIEN-GORGE PLONGEANT
REMBOURRÉ)

SIZE: 30-40 D, DD, E, F, FF, G

1302 - UNLINED WIRE BRA

(SOUTIEN-GORGE À ARMATURES)

SIZE: 30-40 D, DD, E, F, FF, G

1303 - BRIEF

(SLIP)

SIZE: XS-XXL

1304 - THONG

(STRING)

SIZE: XS-XXL



1302 / 1304



1301 / 1303



1301 / 1303



1302 / 1304

Sophia

80% Nylon / 20% Spandex
(80% Nylon / 20% Elasthanne)



7416 / 7405



7402 / 7451



7402 / 7405



7416 / 7451



Ivory



Black



European Nude



7416 / 7405



7402 / 7451

7416 - T-SHIRT PADDED BRA
(SOUTIEN-GORGE T-SHIRT REMBOURRÉ À
ARMATURES)
SIZE: 30-40 D, DD, E, F, FF, G

7402 - UNLINED WIRE BRA
(SOUTIEN-GORGE À ARMATURES)
SIZE: 30-40 D-K

7405 - HIPSTER
(SLIP)
SIZE: XS-XXL

7451 - HIGHWAIST BRIEF
(SHORTY)
SIZE: XS-XXL

Size Chart

CUP CONVERSION

Parfait UK	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
USA	B	C	D	DD	DDD	G	H	I	J	K	L	M	N	O
France	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
Australia	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
Europe	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K

BAND CONVERSION

USA/UK	28	30	32	34	36	38	40
France	75	80	85	90	95	100	105
Australia	6	8	10	12	14	16	18
Europe	60	65	70	75	80	85	90

INTERNATIONAL PANTY SIZE

USA/UK	XS	S	M	L	XL	XXL
France	XS	S	M	L	XL	XXL
Italy	XS	S	M	L	XL	XXL
Australia	XS	S	M	L	XL	XXL
Europe	XS	S	M	L	XL	XXL

Standard Packaging

ALL ITEMS COME WITH STANDARD PARFAIT PACKAGING
(HANGER, HANGTAG, UPC TAG, INNER LABEL AND CARE LABEL)

(EXAMPLE)



HANGTAG

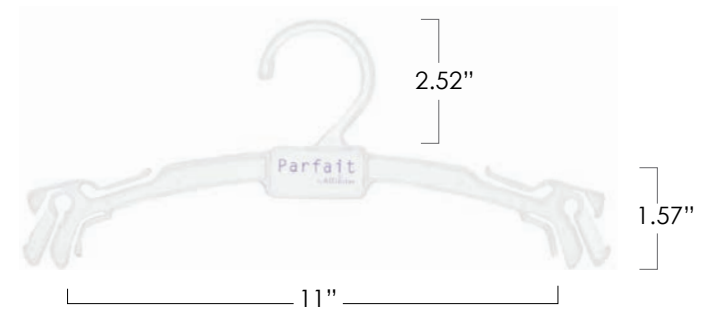


2.5"

1.69"

UPC TAG

HANGER



INNER LABEL & CARE LABEL



Marketing Tools

SPRING / SUMMER 2015
(PRINTEMPS / ÉTÉ 2015)

COUNTER CARD 8.5" X 13"



ELENA

P5072 / P5075
UNLINED WIRE BRA / HIPSTER
(RASPBERRY)



ELISSA

P5012 / P5013
UNLINED WIRE BRALETTE / BIKINI
(PEARL WHITE)



LEIGH

P5052 / P5055
UNLINED WIRE BRA / HIPSTER
(CREAM PINK)



TESS

P5021 / P5023
CONTOUR UNDERWIRE BRA / BRIEF
(IVORY)



Contact Us

U.S. HEADQUARTERS

17300 Railroad Street, Unit C
City of Industry, CA 91748, USA
Tel: +(1) 562 213 0604
Fax: +(1) 562 213 0605
sales@affinitasintimates.com
www.affinitasintimates.com

UK OFFICE

83 Victoria Street
London. SW1H 0HW
United Kingdom
Tel: +44 (0) 20 3475 7830
Fax: +44 (0) 20 3475 7839
EU@affinitasintimates.com

CANADA OFFICE

150-10451 Shellbridge Way
Richmond, BC
V6X2W8
CANADA
Tel: +(1) 888 841 4125
Fax: +(1) 888 841 7051



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